

# "Building reading machines with Artificial Intelligence"

www.nitesrl.com

email: info@nitesrl.com

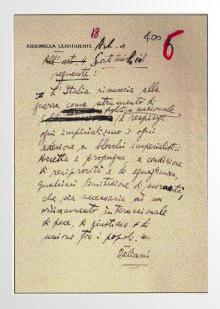
#### **IDEA AND MISSION**

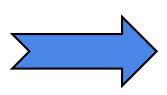
 N.I.Te. arises from an entrepreneurial idea of research team of Natural Computational Lab of University of Salerno, Italy and now it is an innovative SME working in ICT sector of Pattern Recognition and Artificial Intelligence

• **N.I.Te.'s** mission is to provide state-of-the-art innovative software technologies and advanced solutions by using **Artificial Intelligence** algorithms

#### **Problem**

Convert digital handwritten document images into machine readable text for reading, indexing and searching





#### Assemblea Costituente Art.4

L'Italia rinuncia alla guerra come strumento di politica nazionale e respinge ogni imperialismo e ogni adesione a blocchi imperialistici.

Accetta e propugna, a condizione di reciprocità e di uguaglianza, qualsiasi limitazione di sovranità, che sia necessaria ad un ordinamento internazionale di pace, di giustizia e di unione tra i popoli.

Valiani

#### Problem size

1 Bn Pages / every day manually processed

\$ 6.5 Bn / annual payroll for companies



Only in **US** 

A2IA White Paper

### Solution

A proprietary software technology able to read, search and analyze

handwriting and capable to save an average percentage of 60% of time and cost needed to manually perform those tasks



# **Technology**



read



search



analyze



writer



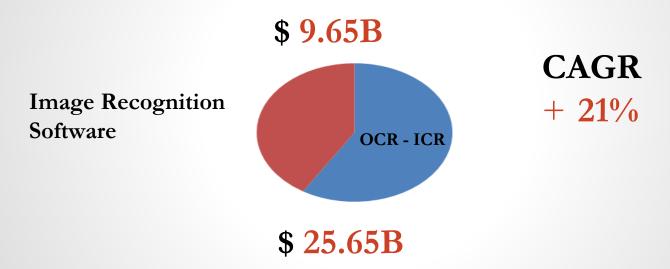
لااحد يمكنه أن يحطِم أحلامك Nobody can destroy your dreams

alphabet



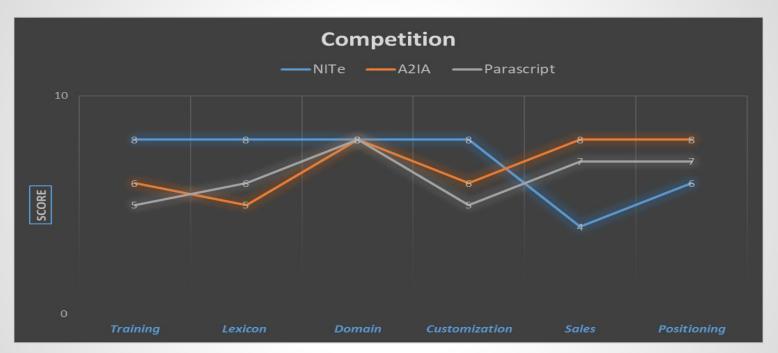
language

### **Market Size**



Report
Markets & Markets

# **Competitors**









#### THE SOLUTIONS

Our software solutions are:

MASQUERADE<sup>TM</sup> – software for analysis and examination of morphological and dynamic features of the handwriting

**APPOST** – software for **automatic cursive handwriting recognition** in structured and unstructured digital documents

**HANDBIBLIO** – software for **automatic searching and indexing** into huge size digital handwritten collections (ancient and modern manuscripts)

Data Analysis - software for automatic analysis of huge size dataset (Big Data) by using advanced Machine Learning techniques to identify trends and make forecasting

#### **VERTICALS & CUSTOMERS**

#### > 10 Customers & Partners in 5 different states



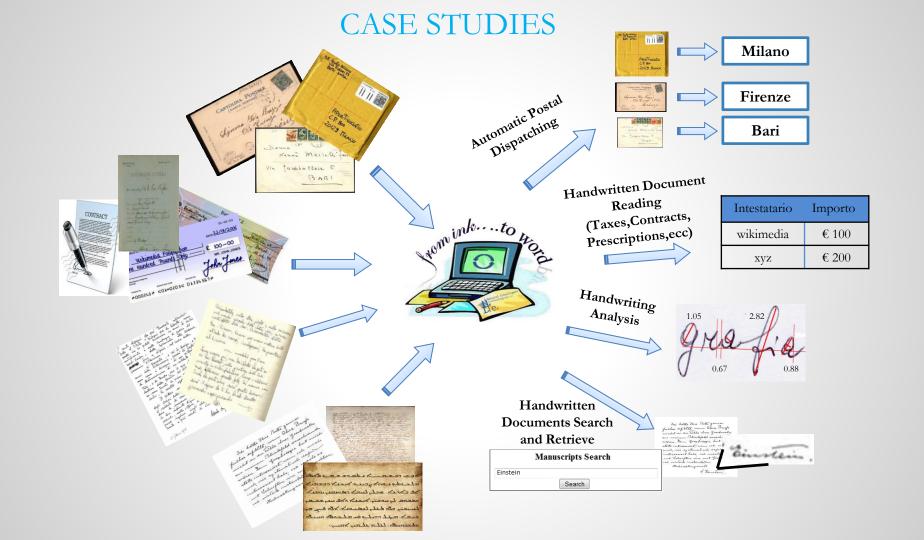
Cybersecurity
Handwriting analysis
Legal /HR sector



Postal Sector
Insurance & Banking
Healthcare
Regulation Sector



Cultural Heritage Public Libraries Private companies



### **Business Model**



1) On premise

Access Fee + Customization Fee Variable

2) AIaaS on Cloud Access Fee + Service Fee (per Page )

#### Team



Adolfo CEO
Master Air Traffic Control
9 years in Artificial
Intelligence



Antonio CTO
PhD Student
7 years in Artificial
Intelligence



Canio
Software Engineer
3 years in
UI/UX Java



Rosa R&D
PhD
7 years in Neural
Models

# **Advisory Board**

Angelo *IP Manager*Full Professor
25 years in Artificial Intelligence

Claudio

Project Manager

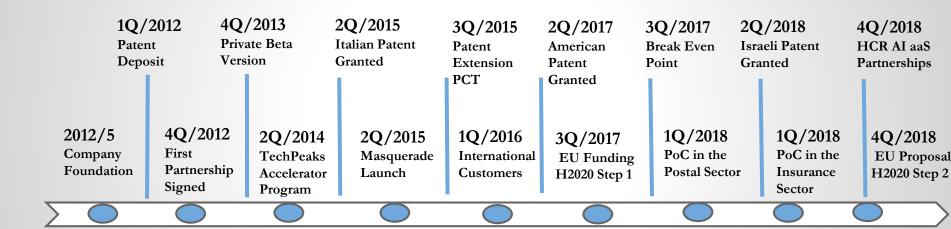
Full Professor

20 years in Artificial

Intelligence

Gianni Advisor
30 years in Management
of Mobile and Software
Companies

### Roadmap



#### **Awards & Prizes**























DELOITTE DIGITAL DISRUPTORS

### **Vision**

"Make available and searchable all the knowledge contained in handwritten digital documents of the world"



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